

Andre Ochoa

Founder · Product builder · Operator

andochoa.com

Builder with an economics background who crossed into product, code, and entrepreneurship.
Building products with AI agent teams. Writing about the process in public.



EXPERIENCE

Founder & Portfolio CEO

2025 – Present

BUILD.FUN.FREE · Building a portfolio of products with AI-powered agent teams.

Product Leader

Dec 2023 – May 2024

Jscrambler · Product vision, strategy and discovery. Shape Up method.

Senior Product Manager

Sep 2021 – Sep 2023

knok · Product discovery & delivery. Upload times +50%, scheduling +20%.

Product Owner

Feb 2021 – Sep 2021

Critical TechWorks · Data pipelines to AWS. Migrated 10TB+.

Product Manager

Sep 2017 – Aug 2020

Sonae MC · Analytical P&L model. +20% sales margin, -15% stock cost.

SKILLS

Founder-led product strategy	Product discovery & validation	0-to-1 execution	AI-assisted building workflows
Writing in public	Cross-functional comms	Operational thinking	

EDUCATION

Master in Finance (17/20)

2009 – 2011

Universidade Católica Portuguesa

Economics

2004 – 2007

Universidade Católica Portuguesa

CONTACT

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